

award-winning cutting tools

why Slice[™] ceramics?

eliminating dangerous metal blades more than half the Fortune 1000 use Slice[™] ceramics



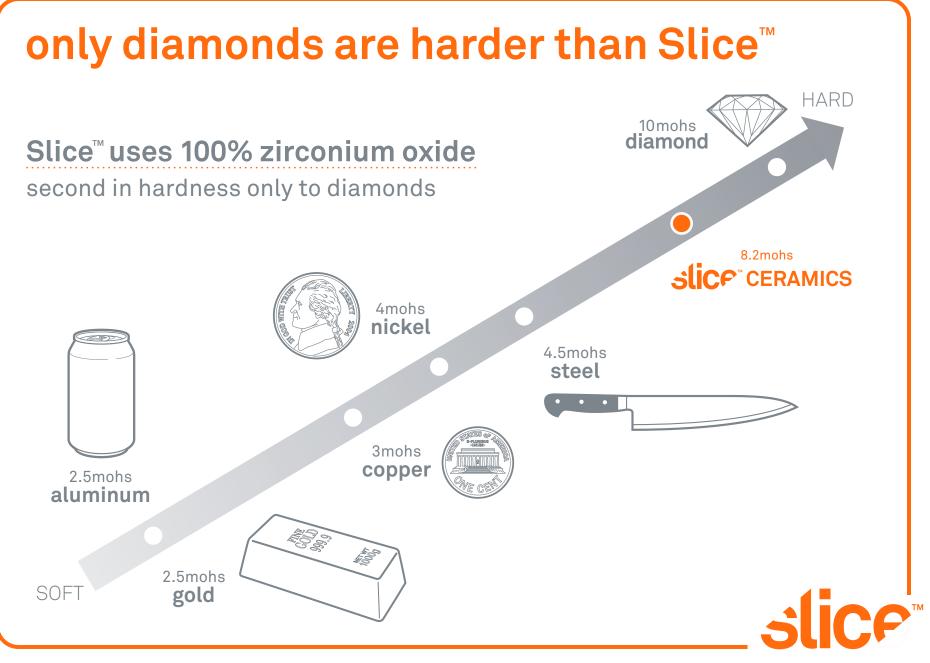
endless applications

used in 100's of industries

- automotive
- clean room
- military & police
- bomb squads
- pulp & paper
- electrical
- nuclear & oil
- miningaerospace

used in 1000's of applications

- cuts corrugated cardboard
- shrink wrapping, labels
 & soft plastics
- removes flash from plastic
- laboratory & forensic applications
- works for shimming
- paper converters & slabbing
- aids in delicate lab testing
- high-wear, high-rust
 & combustible environments





blade longevity

Slice[™] 10404 blades vs. leading heavy duty metal utility blades¹ independent CATRA (Cutlery and Allied Trades Research Association) test

stainless steel blade	# of cuts until dull	slice
blade 1	131.5	blade 12
blade 2	135.5	blade 11
blade 3	132.2	blade 10
blade 4	133.4	blade 9
blade 5	133.4	blade 8
blade 6	185.6	blade 7
AVERAGE	141	SLICE[™]AVERAG I

blade 12 626 blade 11 492 blade 10 1849 blade 9 601 blade 8 670 blade 7 3189 SLICE™ AVERAGE 1237 SLICE™ LASTS UP TO ✓ 30x LONGER 3000
blade 10 1849 blade 9 601 blade 8 670 blade 7 3189) ← SLICE [™] AVERAGE 1237
blade 9 601 blade 8 670 blade 7 3189<
blade 8 670 blade 7 3189 ← SLICE [™] AVERAGE 1237 SLICE [™] LASTS UP TO
blade 7 (3189) ≪ SLICE [™] AVERAGE 1237 LICE [™] LASTS UP TO
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LICE [™] LASTS UP TO
LICE [™] LASTS UP TO 30x LONGER

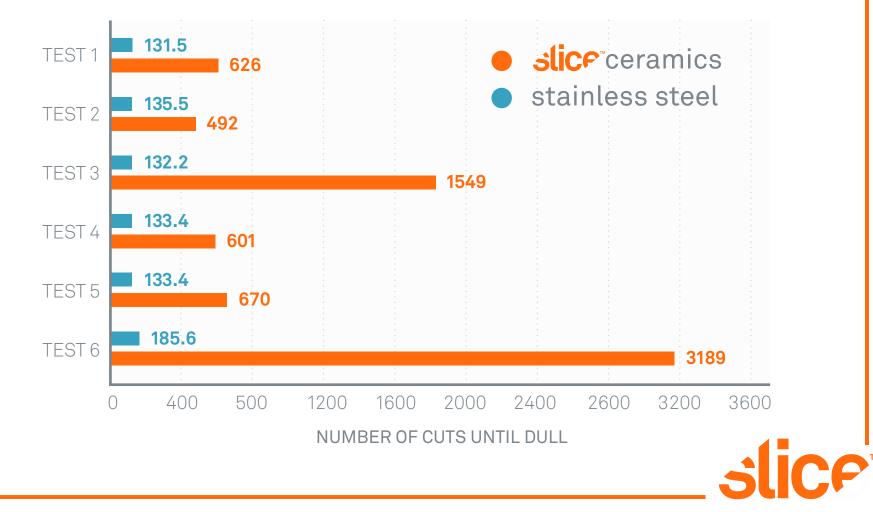
of cuts

last 11.2x longer vs. leading brand-name stainless steel

on average Slice[™] ceramics

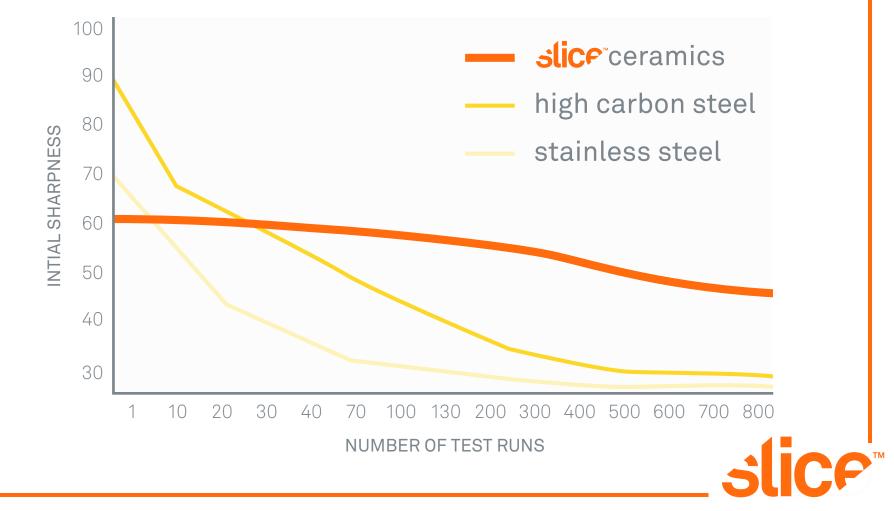
blade longevity

Slice[™] 10404 blades vs. leading heavy duty metal utility blades¹ independent CATRA (Cutlery and Allied Trades Research Association) test



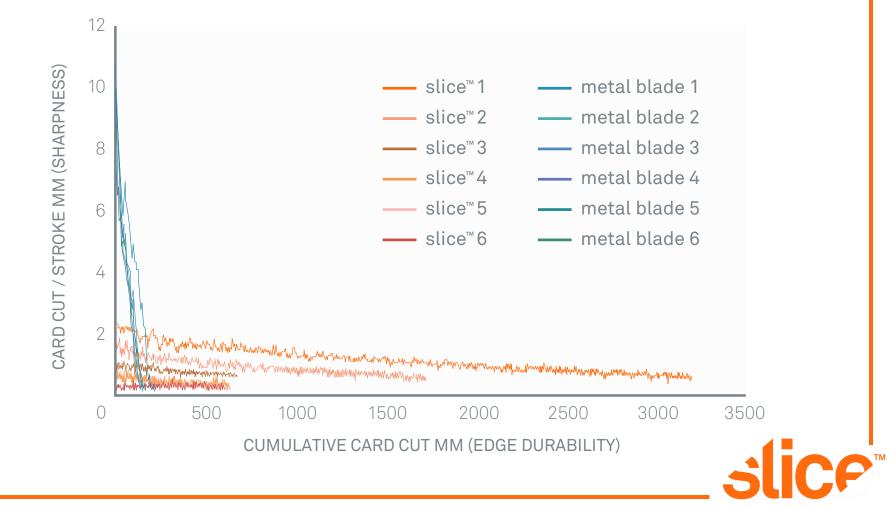
Slice[™] ceramics outlasts steel

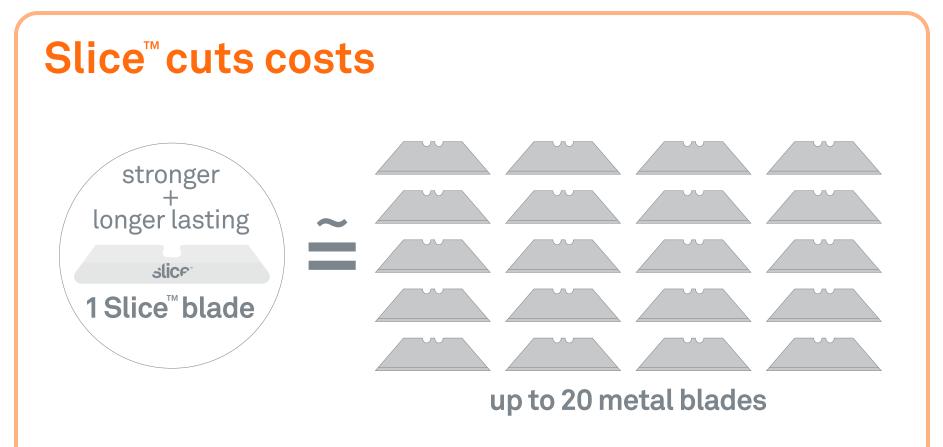
metal blades start sharper than necessary and dull quickly Slice[™] ceramics have safer initial sharpness and last much longer before dulling



Slice[™] stays sharp longer

comparison of Slice[™] & metal blades independent CATRA (Cutlery and Allied Trades Research Association) test





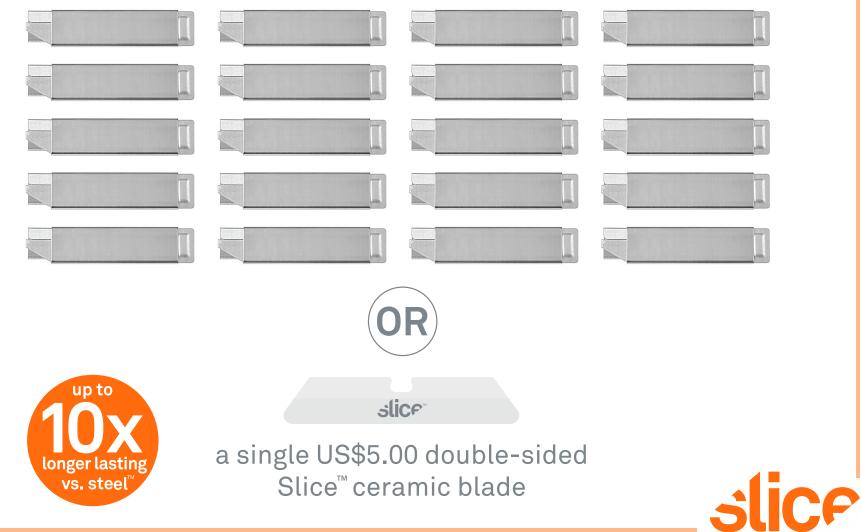


"We have not had to replace any blades yet and some knives have been in use every day for three months already."

VOITH Ford manufacturing plant in Windsor, Ontario

price vs. cost

US\$20.00 worth of dangerous, environmentally unfriendly single-sided box cutters





the unsharp blade[™]

switch to a safer, cleaner, stronger ceramic blade



Slice[™] ceramic technology

- no oil coatings / autoclave friendly
- made from 100% zirconium oxide
- non-corrosive, non-conductive, non-sparking & chemically inert
- heat-resistant up to 1600°C
- patented thicker design easier to hold and handle
- 1.5mm thick vs. 0.6mm standard metal
- stays sharp up to 10x longer vs. steel
- fewer blade changes
- a safer cutting experience



conventional metal blades

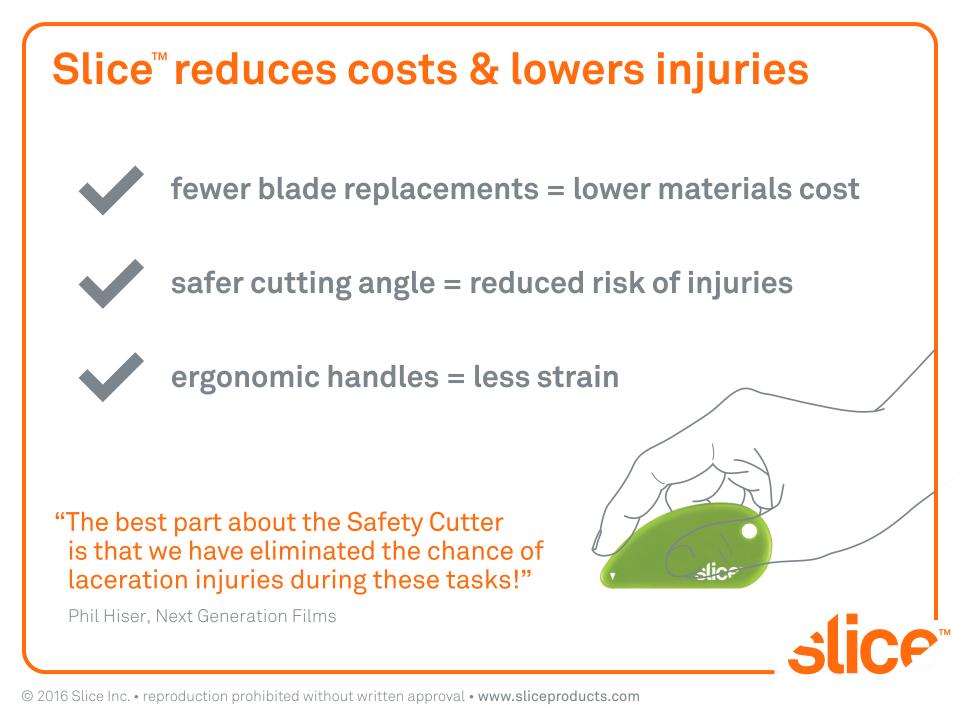
- dull & rust quickly
- dull blades require excessive force
- dangerous and uncontrolled cutting
- results in millions of hospital visits a year
- constant blade changes
- non-sterile oil coating

less blade = fewer injuries

95% of all products in the US are shipped in corrugated boxes

98% of all corrugated is double-walled or single walled

using more blade than necessary leads to injuries and damaged merchandise



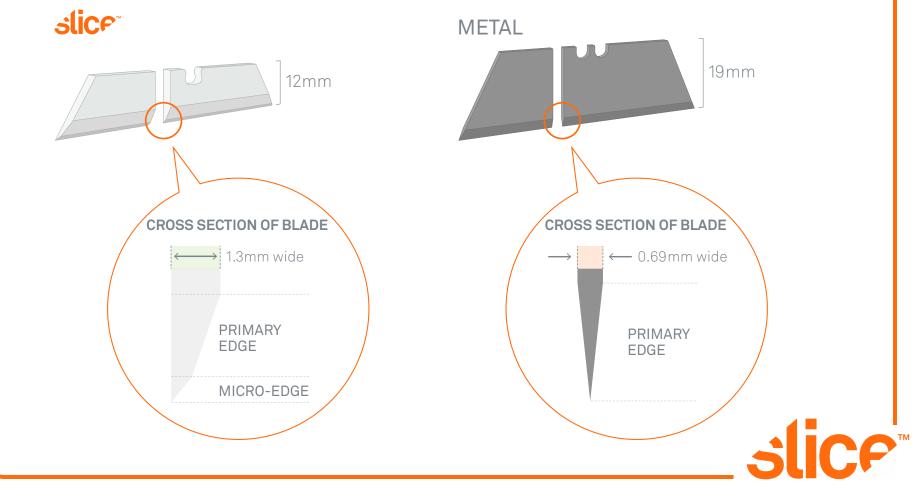
patented Slice[™] ceramic blades

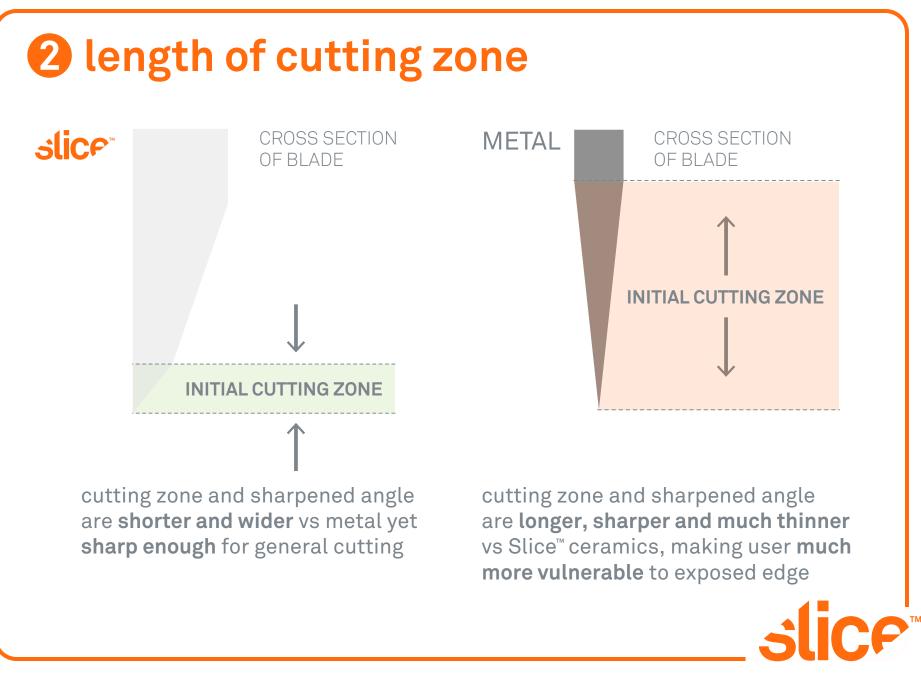
Slice[™] ceramic blades are safer vs. metal blades and less likely to cut skin during regular handling

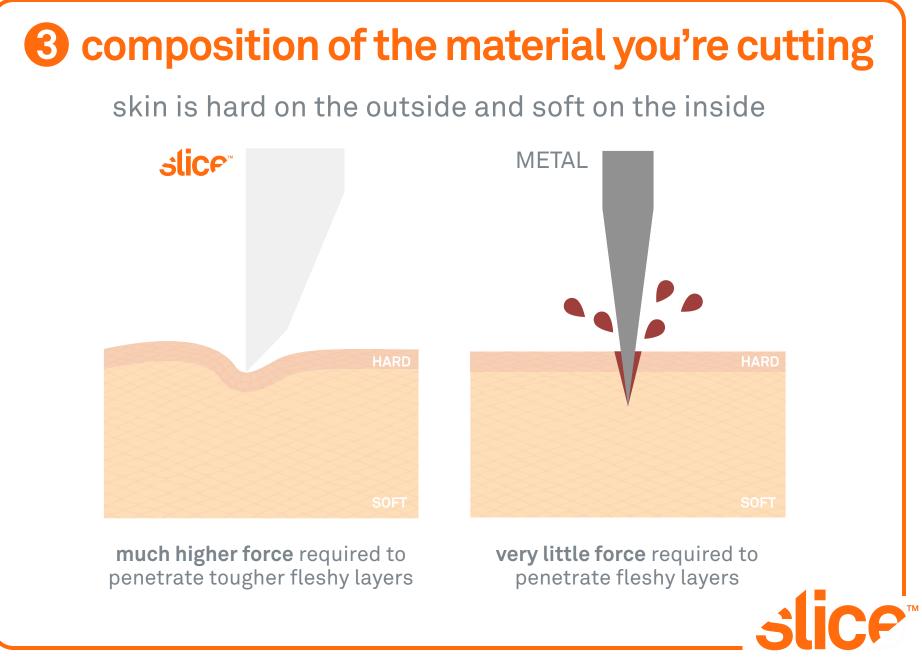


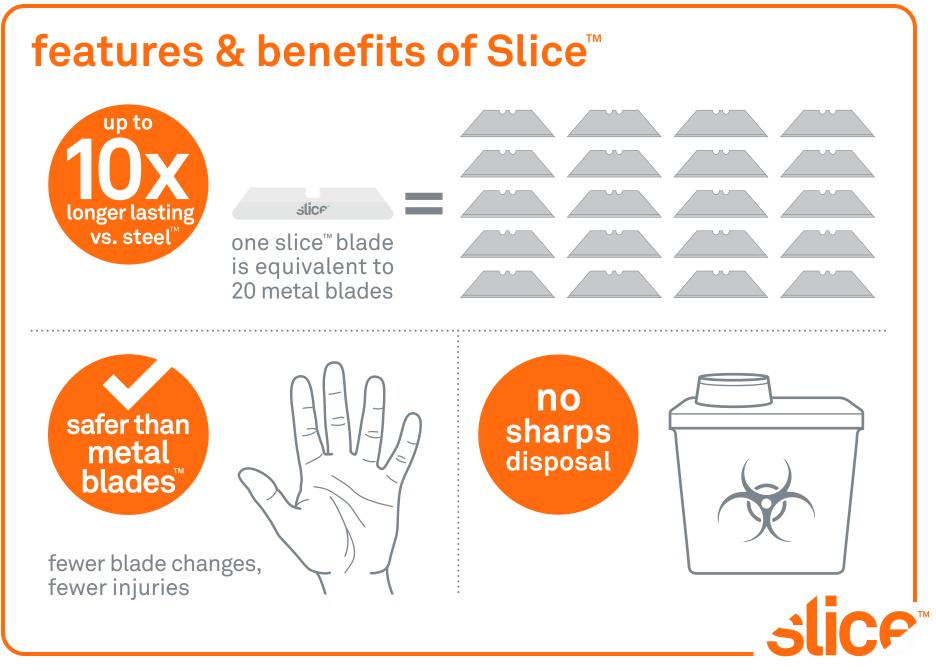
1 difference in blade thickness

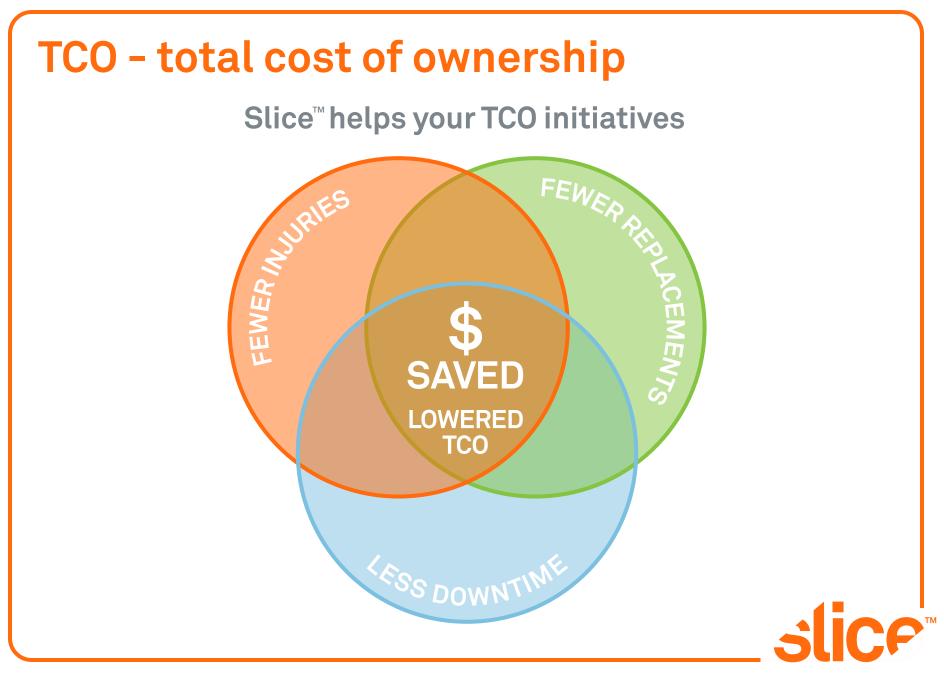
metal cuts skin **easily** while Slice[™] ceramic blades require **much more piercing force** before they will cut skin











welcome to the family









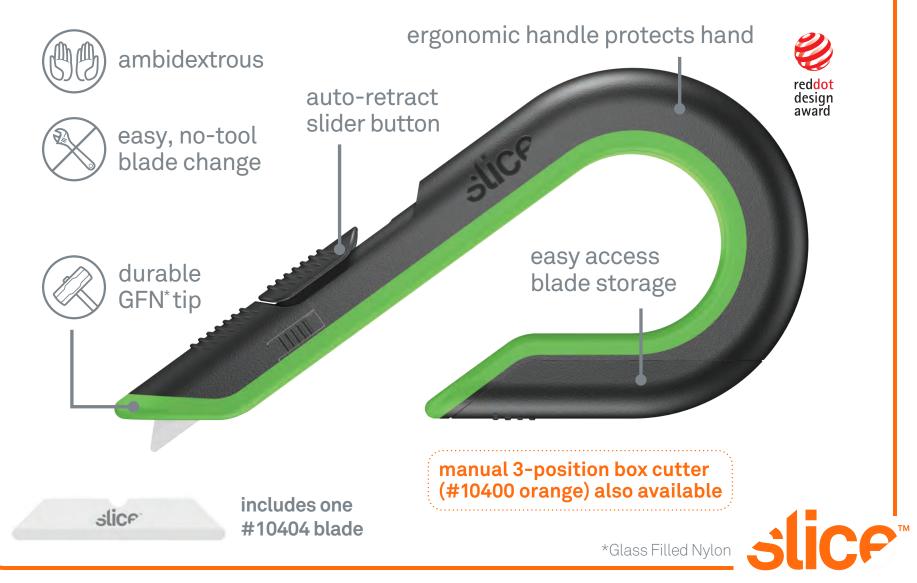
ergo-pull[™] smart-retract feature

patent-pending pull vs. push ergonomic slider action reduces finger strain



ergo-pull[™] smart-retract technology retracts blade when it loses contact with cutting surface, even if finger is still on the slider-button

auto-retract box cutter #10503



hook it outside, not inside



utility knives **inside pockets** cause millions of accidental lacerations every year

the Slice[™] box cutter's j-hook shape prevents injury and makes the cutter easy to access



safer cutting

Slice[™] box cutter

- clean, controlled cuts
- hands protected
- contoured & ergonomic grip
- self-guiding
- requires less energy
- reduces fatigue

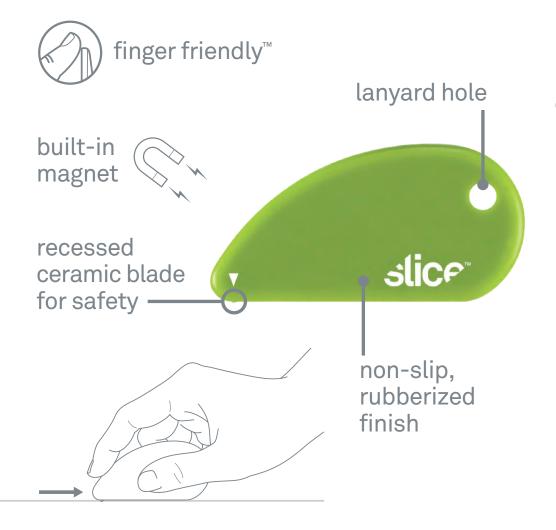
conventional box cutter

- inconsistent cuts
- irregular depths
- unnatural, cramped hold
- exposed fist & fingers
- susceptible to staples, sharp edges, etc.





safety cutter #00200





compact & convenient

1000's of different uses

opening cartons, stretch & shrink film, plastic, labels, paper, paper-mill rolls, bags, and more

slice









replacement blades #10526 & 10528



sharp but safe ceramic blade

- dual sided rounded or pointed edges
- 1.3 mm thick for strength & durability
- patented blade with proprietary sharpening creates a safer blade
- double sided equivalent of up to 20 single-edge blades

fits the following Slice[™] handles:





replacement blades #10404 & 10408



sharp but safe ceramic blade

- dual sided rounded or pointed edges
- 1.3 mm thick for strength & durablity
- patented blade with proprietary sharpening creates a safer blade
- double sided equivalent of up to 20 single-edge blades

fits the following ${\sf Slice}^{{\scriptscriptstyle {\sf M}}} handles:$



manual #10400 **auto-retract** #10503

manual #10513 **auto-retract** #10512 slice

#10514



replacement blades #10518 & #10520



sharp but safe ceramic blade for clean and precise cuts

- ideal for arts & crafts
- replaces dangerous metal craft knives & blades
- 1.3 mm thick for strength & durability
- patented blade with proprietary sharpening creates a safer blade
- equivalent of up to 10 single-edge blades

#10548





stay sharp • stay safe



visit our website at **www.sliceproducts.com** for more ideas & case histories to reduce cutting injuries at your company.

Sources and Notes:

¹ December 2014 test performed independently by CATRA (Cutlery and Allied Trades Research Association).

² U.S. Bureau of Labor Statistics (BLS) reports more than one million emergency room visits come from hand injuries each year

- as referenced in this article : http://zero-excuses- protection.com/information/the-true-cost-of-hand-injuries-in-the-workplace/

³ OSHA Estimate